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# ACE

ARCHITECTURE CONSTRUCTION ENGINEERING

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# INDIAN METRO STATIONS INTENSIFYING URBAN TRANSFORMATION

Metro station architecture in India is rapidly evolving, owing to technical improvements, sustainability imperatives, and cultural considerations. These developments are transforming metro stations into more than just transportation hubs; they are becoming vital components of the urban landscape, improving commuter experiences and adding to the city's character. As India's metro networks grow, the emphasis on innovative, sustainable, and inclusive design will become increasingly important in creating the future of urban mobility.





Complete Concrete Solutions

# Build beyond *imagination*

## PRISMATIC RANGE

**FLOORS**  
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**DIY**  
PRISMATIC RANGE

**DURABILITY**  
PRISMATIC RANGE

**GREEN CONCRETE**  
PRISMATIC RANGE

**PERFORMANCE**  
PRISMATIC RANGE

**PRODUCTIVITY  
ENHANCEMENT**  
PRISMATIC RANGE

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# ENDURA CONSTRUCTION CHEMICALS BUILT ON QUALITY, BACKED BY INNOVATION

*Endura CCB has crafted tailored solutions that help improve the workability, slump retention, and long-term performance of concrete mixes used in various construction projects. Through rigorous research and testing, the company has developed high-retention, high-grade, robust products that not only enhance concrete quality but also reduce cost per cubic metre.*

**E**ndura Construction Chemicals Business (“Endura CCB”) of Prism Johnson Limited provides high-quality construction chemicals tailored to meet diverse project needs. From enhancing concrete production to optimising cement performance, Endura CCB’s product range includes cement grinding aids, water repellent compounds, concrete admixtures, and many more. Committed to improving workability, durability, and strength, Endura CCB has established itself as a trusted name in the industry. The relentless pursuit of excellence ensures optimal customer satisfaction, driving the business forward with strength and dedication. Endura CCB operates across India, with manufacturing and R&D facilities in Pen, Maharashtra; Kunigal, Karnataka; and Dadri, NCR region.

Central to Endura CCB’s success is its collaborative approach with stakeholders across the construction spectrum. With a profound understanding of the distinct requirements of ready-mixed concrete players in diverse geographical locations and the challenges faced by cement companies in utilising phospho gypsum, reducing clinker factor, and implementing strength and cost-saving initiatives, Endura CCB has crafted tailored solutions to improve workability, slump retention, and long-term performance of concrete mixes used in various construction projects. Through rigorous research and testing, Endura CCB has developed high-retention, high-grade, robust products that not only enhance concrete quality but also help reduce the cost per cubic metre.

Partnerships with various RMC players exemplify Endura CCB’s impact. By leveraging its expertise, Endura CCB has enabled RMC players to enhance the quality of concrete mixes, resulting in structures with superior strength and durability. Moreover, Endura CCB’s water

repellent additive that is used in Prism Cement’s “All-Weather Cement” has revolutionised construction practices, offering a solution that remains resilient in diverse climatic conditions. It boasts of water-repellent and permeation-resistant properties that help construct durable structures. By mitigating the impact of external factors on concrete performance, this premium brand has been well accepted in the central India region. Endura CCB empowers builders to execute real estate projects with confidence, irrespective of environmental challenges.

Through its relentless pursuit of innovation, coupled with a steadfast commitment to customer satisfaction, Endura CCB continues to redefine industry standards. As echoed by some of its satisfied customers, who have witnessed the transformative impact of Endura’s products, its journey is marked by a legacy of excellence and a vision for advancing modern construction methodologies. 🔥



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