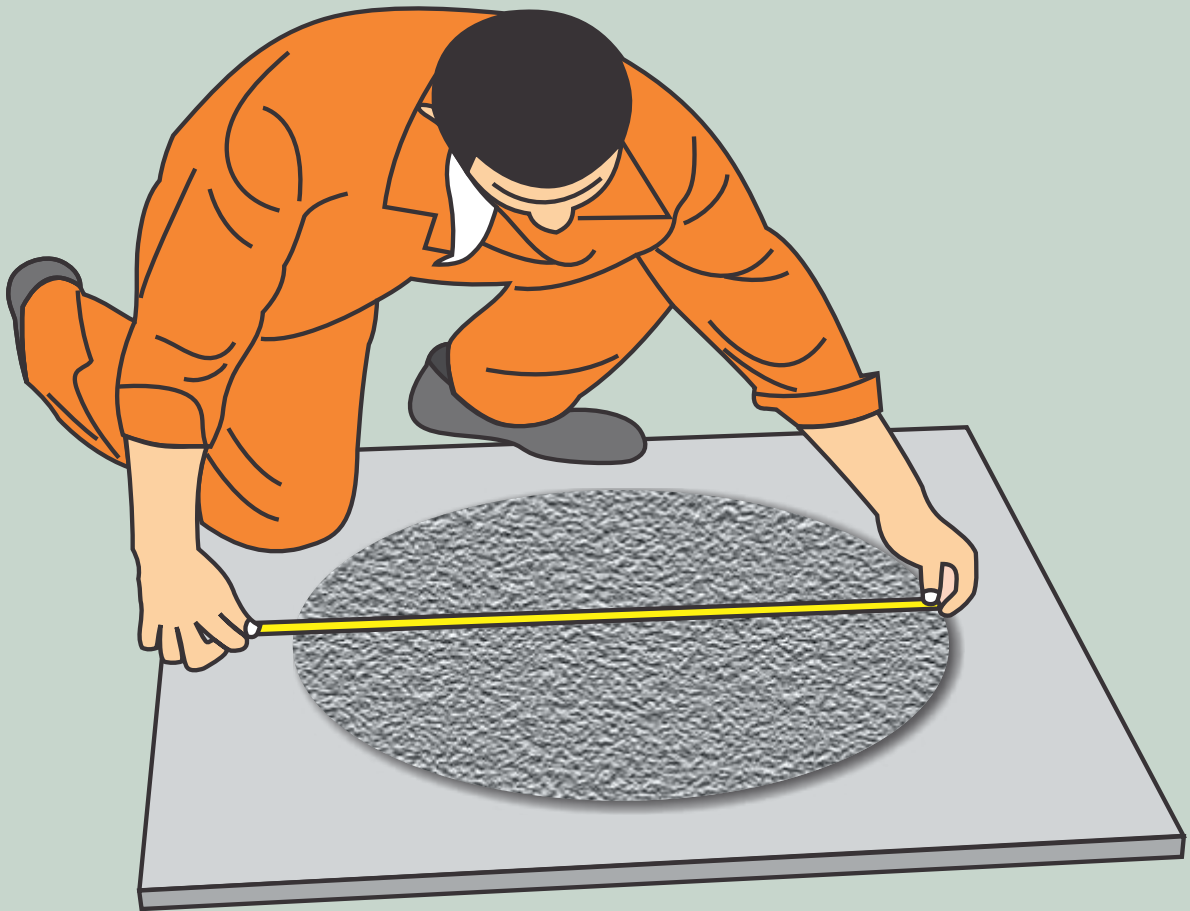


# Easycrete<sup>TM</sup>



Mix with the Best



Concrete placement has never been  
**easier**

Imagine concrete flowing akin to water. Lo and behold!...your imagination becomes a reality with RMC Readymix India's **Easycrete<sup>TM</sup>** - a special concrete characterized by high resistance to segregation which can be cast with minimal noise and compaction. Its unique free flow ability enables it to easily spread and fill every nook and corner of the formwork.

Practically, it has always been a challenge for the civil engineer to ensure a near 100% compaction and a structure sans of any honey-combing in the case of heavily reinforced / congested RCC sections. This acid-test is compounded with a perennial scarcity of skilled and experienced labour on site to consistently deliver the flawless compaction envisaged by him. **Easycrete<sup>TM</sup>** fulfils these requirements quite 'easily' in a cost effective manner.

#### 5 key advantages:

1. Better quality in terms of surface finish; no honey combs, voids, etc. and hence, enhanced long-term durability.
2. Better mould ability and greater freedom to design complex structures.
3. Better progress and speedy completion of project.
4. Safer working environment due to less labour required on site during placement of concrete.
5. Environmental friendly as, minimum vibration mitigates noise pollution.



#### Applications:

- In RCC members with heavy and congested reinforcement.
- RCC elements of intricate and complicated shape and design.
- Retaining walls, raft, footings and pile foundations.
- Repair, restoration and renewal of RCC structures.



For Congested Reinforcement



**RMC Readymix (India)**

(A Division of Prism Cement Limited)

Mix with the Best

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